



Dear Friend,

We invite you to JOIN US in the FIGHT against pediatric, adolescent and young adult cancers!

The Morgan Adams Concours d'Elegance is a unique and thrilling event designed to make a real difference in the lives of children battling with cancer. The event brings together an amazing array of the finest, rarely-seen aircraft, automobiles and motorcycles in the Rocky Mountain Region for one spectacular evening of viewing.

We are pleased to present you with this *very special opportunity* to reach an elite, influential audience that blends a love of “wheels & wings” with a passion for making a difference.

September 8, 2018 will mark the **16th Annual Concours d'Elegance** at Centennial's TAC Air and Century Link hangars. This is an invitation only event, with a historic sell-out crowd of **1500 attendees**.

We are seeking to exceed last year's success of an event at maximum capacity and fundraise over **\$500,000** in a single evening. Please join us!

The Morgan Adams Concours has provided over **\$3.5 million** in grants for pediatric cancer research at Children's Hospital Colorado and other exceptional research facilities across the country. We invite you to join us in our quest for a cure for kids' cancer by contributing to this unique and very prestigious event.

Please review the enclosed materials and consider a contribution to this year's event – we would love to have you join us! Our young cancer patients, their families, and the community who supports them thank you for contributing to this important cause.

Sincerely,

Joan Slaughter

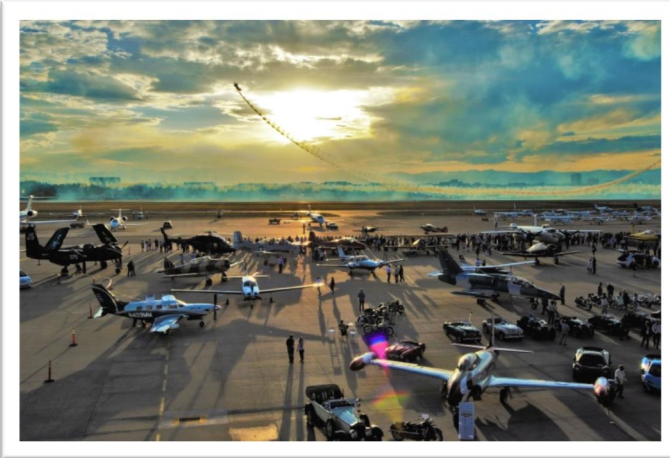
Founder & Executive Director
The Morgan Adams Foundation

5303 East Evans Avenue, Suite 200 • Denver, Colorado 80222
www.morganadamsfoundation.org | www.morganadamsconcours.org
Federal Tax ID: # 20.0165051 | Charitable Solicitation #20053007563





The Morgan Adams Concours d'Elegance is a charity fundraiser of The Morgan Adams Foundation. The event is based around a static display of highly collectible automobiles, aircraft and motorcycles, and the ultimate purpose of this evening is to raise money for critically needed pediatric cancer research.



The 2016 Morgan Adams Concours d'Elegance

- Through the support of the owners of these fine machines, guests and friends, the event has contributed over \$3.5 million to this mission as of Year End 2016.
- The Morgan Adams Concours attracts some of the finest automobiles and aircraft in the Rocky Mountain Region. Each year the event features extraordinary, rare and generally unseen 100 point, award winning automobiles as well as champion racing and Rolls Royce Heritage Award winning aircraft.
- The event attracts over 1500 well-educated, affluent and community-minded guests. Guests include members of various private Rocky Mountain automotive clubs, including the Ferrari, Porsche, Aston Martin, and Mercedes clubs; private jet owners, automobile and aircraft aficionados and select groups of philanthropists, donors and friends.
- This event is the premiere event of Centennial Airport and enjoys exceptional support from the airport community.
- Corporate sponsorship, support and participation increases each year. We are further honored to have long-term and continuing relationships with many sponsors including 5280 Magazine, Chubb Collector Car Insurance, Noble Energy and others.
- Additional event proceeds are derived from both live and silent auctions. The Morgan Adams Concours is further fortunate to have strong relationships with premiere auction participants, including Bell Helicopter, Frontier Airlines and Oster Jewelers.
- Net proceeds from the event are dedicated to children's cancer research. The goal of The Morgan Adams Foundation is to help ensure that children diagnosed with cancer have access to the best possible research and therapeutic options available.



In Kind Donor Benefits

Your invitation to donate will provide you with the following opportunities:

\$250 donation value:

- ◆ Company name in event catalog
- ◆ Recognition on MAF social media

\$750 donation value:

- ◆ 50% discount on event tickets
- ◆ Company name in event catalog
- ◆ Recognition on MAF social media

\$1,500 donation value:

- ◆ Two Event Tickets
- ◆ Company name in event catalog
- ◆ Company logo & link on MAF social media
- ◆ Logo & link on Concours website

\$2,500 donation value:

- ◆ Four event tickets
- ◆ Company name in event catalog
- ◆ Company logo & link on MAF social media
- ◆ Logo & link on Concours website
- ◆ Accolades in print newsletter sent to 9,000 MAF supporters
- ◆ Logo showcased in e-newsletter sent to 5,000 MAF supporters

\$5,000 donation value:

- ◆ Six event tickets
- ◆ Company name in event catalog
- ◆ Company logo on screen at event
- ◆ Company logo & link on MAF social media
- ◆ Logo & link on Concours website
- ◆ Accolades in print newsletter sent to 9,000 MAF supporters
- ◆ Logo showcased in e-newsletter sent to 5,000 MAF supporters
- ◆ Logo featured on electronic bidding devices

\$7,500 donation value:

- ◆ Eight event tickets
- ◆ Company name in event catalog
- ◆ Company logo on screen at event
- ◆ Company logo & link on MAF social media
- ◆ Logo & link on Concours website
- ◆ Accolades in print newsletter sent to 9,000 MAF supporters
- ◆ Logo showcased in e-newsletter sent to 5,000 MAF supporters
- ◆ Logo featured on electronic bidding devices
- ◆ Inclusion on all digital marketing materials
- ◆ Quarter page ad in event program

\$10,000 donation value:

- ◆ Ten event tickets
- ◆ Premium reserved table for ten
- ◆ Company name in event catalog
- ◆ Company logo on screen at event
- ◆ Company logo & link on MAF social media
- ◆ Logo & link on Concours website
- ◆ Accolades in print newsletter sent to 9,000 MAF supporters
- ◆ Logo showcased in e-newsletter sent to 5,000 MAF supporters
- ◆ Logo featured on electronic bidding devices
- ◆ Inclusion on all digital marketing materials
- ◆ Half page ad in event program
- ◆ Announced recognition on stage at event
- ◆ Prominent signage in auction area





2018 In Kind Donation Form

Please have your donation in by Aug 27, 2018

****PLEASE NOTE** FORM MUST BE COMPLETE TO RECEIVE PROPER RECOGNITION****

DONOR INFORMATION:

Donor is: Individual Organization/Company

Donor Name (as it should appear in print): _____

Name of Contact Person: _____

Address: _____

City/State/Zip Code: _____

Business phone: _____ Cell phone: _____

Email: _____

ITEM INFORMATION:

Item is: Tangible Item Gift Certificate (please attach)

Item Description (please specify color, size, materials, location, etc.): _____

Restrictions (please specify expiration date, dates available, etc.): _____

Estimated Fair Market Value of Item: \$ _____

- Item valued over \$1500, email logo (.eps format) to kirby@morganadamsfoundation.org by AUG 1, 2018
- Item valued over \$7500, email quarter-page ad to kirby@morganadamsfoundation.org by AUG 1, 2018
- Item valued over \$10,000, email half-page ad to kirby@morganadamsfoundation.org by AUG 1, 2018
- Donor will provide display materials (must fit in a 12x7x4 box)
- Item needs to be picked up. Location: _____ Date: _____ Item will be dropped off

Signature: _____ Date: _____

**This form is a receipt for your donation.
Please retain a copy for your records. TAX ID # 20.0165051
Charitable Solicitation # 20053007563**

Please return form to:
The Morgan Adams Foundation
Attn: Kirby Lind
5303 East Evans Avenue, Suite 200
Denver, Colorado 80222
O: 303.758.2130 F: 303.758.2134
kirby@morganadamsfoundation.org

Rec'd By: _____ Date: _____

